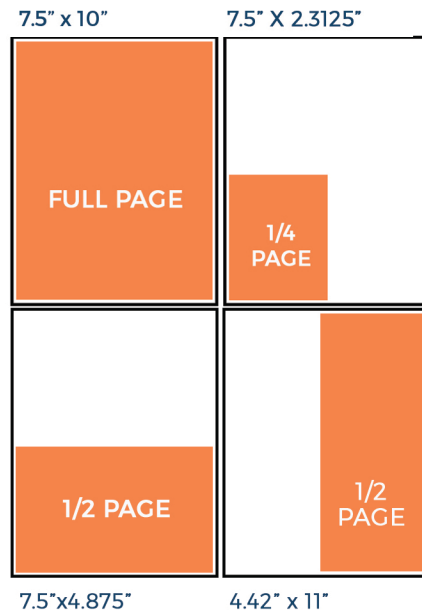
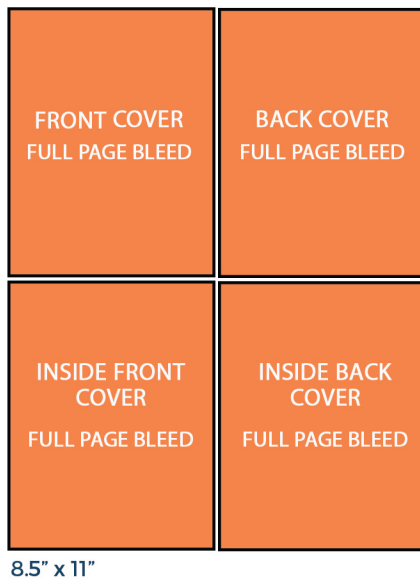


ADVERTISING SIZES & RATES 2017 / 2018

ALL ADVERTISING RATES ARE SUBJECT TO CHANGE WITHOUT NOTICE



	CHAMBER MEMBER	NON MEMBER
Outside Back	\$2,300	\$2,900
Inside Front/Back	\$2,100	\$2,600
Adjacent Front/Back	\$1,900	\$2,400

	CHAMBER MEMBER	NON MEMBER
Full page	\$1,300	\$1,600
1/2 page	\$ 875	\$1,100
1/4 page	\$ 550	\$ 750

SPECIFICATIONS

Please make sure all submitted ads and artwork fall within the following guidelines. (Price does not include production of artwork.)

COLOR

All ads must be provided in CMYK. Please convert RGB colors accordingly.

FORMATS

For ads that are already designed, we prefer a 300 dpi Adobe Acrobat PDF or JPEF. We can also accept Adobe InDesign (.indd), Adobe Illustrator (.ai or .eps) or Adobe Photoshop (.psd) AS LONG AS ALL FONTS, LOGOS AND PICTURES ARE INCLUDED. If created in Adobe Illustrator and artwork is print ready, please convert text to outlines.

AD DESIGN

Please note, we cannot pull images (including logos) off the web and use them for print ads, unless they are high res images specifically formatted for downloading. If you would like to talk to a designer please contact the Chamber office. Design fees will be added to ad prices.

FILE SUBMISSIONS

Please email all ads to Nicola@visaliachamber.org