



FOR IMMEDIATE RELEASE

## Visalia Chamber of Commerce Opens Nominations for 2024 Business of the Year Awards

VISALIA, CA —January 10, 2024— The Visalia Chamber of Commerce is thrilled to announce the opening of nominations for the highly anticipated 2024 Business of the Year Awards. This prestigious award recognizes and celebrates the outstanding contributions of local businesses and non-profit organizations that have demonstrated exceptional commitment to the community.

Nominations are being accepted until March 4, 2024, for businesses in four categories: Small, Medium, Large, and Non-Profit of the Year. These awards honor organizations that have made significant and lasting impacts on the Visalia community and have consistently gone above and beyond.

To be eligible for nomination, candidates must meet specific criteria:

1. **Community Support:** Nominees should actively participate in and support community initiatives, organizations, and events and organizations. Award winners consistently are able to highlight the engagement and volunteer efforts of their employees in giving back to our community.
2. **Innovation and Employee Support:** Businesses must demonstrate innovation in their field and within their business. The selection committee also values the support companies provide employees to help them become better employees, team members, and citizens.
3. **Loyal to Local:** The nominated businesses or organizations must serve the Visalia area, showcasing a commitment to the local community.
4. **Chamber Membership:** Nominees must be active members of the Visalia Chamber of Commerce.

For the Small, Medium, and Large Business of the Year categories, distinctions are made based on the number of employees:

- Small Businesses: Less than 20 employees
- Medium Businesses: 21-50 employees
- Large Businesses: 51 or more employees

Non-profit organizations must hold 501(c)(3) status to qualify for the Non-Profit of the Year category.

The Business of the Year Awards is an opportunity for the Visalia community to recognize and celebrate the exceptional efforts of local businesses and non-profits. The winners will be announced at the Annual Awards Celebration, scheduled for June 6, 2024, at the historic Visalia Fox Theater, where they will receive well-deserved recognition for their outstanding contributions.

To submit a nomination or for more information, please visit [visaliachamber.org/awards](https://visaliachamber.org/awards)

### *About Visalia Chamber of Commerce:*

The Visalia Chamber of Commerce is dedicated to fostering a thriving business community in Visalia, supporting local businesses, and promoting economic growth. Through various programs and initiatives, the Chamber strives to create a vibrant and prosperous environment for businesses to flourish.

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For more information:

Gail Zurek

President | CEO

[gail@visaliachamber.org](mailto:gail@visaliachamber.org) | 559.734.5876