



## SPONSORSHIP OPPORTUNITIES

September 27, 2019 | 5:30pm - 9:30pm

Vossler Farms Pumpkin Patch

SPONSORSHIP DEADLINE: AUGUST 23, 2019

### BE SEEN

INCLUDES 4 TICKETS

#### CO-BRANDED AWARDS | \$1,500

Join us in celebrating the best of Oktoberfest by presenting co-branded awards for best decorated booth, best food vendor and best beer. These awards are highly prized and winners display their plaques long after the last beer is drank! This level ties you and your brand to the best Oktoberfest has to offer.

Logo to be included on official awards along with Visalia Chamber of Commerce logo.

#### SOCIAL MEDIA TICKET PACKAGE GIVEAWAY | \$1,500

Harness the power of Oktoberfest to drive traffic to your social media platforms. Through a targeted campaign, we'll encourage people to like your page, share your post, and tag three of their drinkin' buddies for a chance to win 4 free tickets to Oktoberfest. This pre-event package allows you to connect with Oktoberfest goers long before the first keg is tapped.

3 posts shared by Visalia Chamber of Commerce Facebook used to encourage people to like & share sponsor's page for a chance to win 4 Oktoberfest tickets. Additional post 5 days before the event to select winners.



#### PROMO CODE | \$1,500

Feel like making a few new fans? Maybe you want to offer something special to your customers? Be THE official online promo code and give 100 lucky people \$10 off their Oktoberfest ticket. Whether they earn it by interacting on social media, coming to your office to pick up the code, or by simply being an existing customer, they'll know who to thank for the extra cash in their pocket!

### LEAVE YOUR MARK

INCLUDES 2 TICKETS

#### GATE GIVEAWAYS | \$1,000

Want to make friends with Oktoberfest attendees? Want your message to be the first, or last thing they see? Gate giveaways harness the power of the Gate. Be it a handfree koozie or a discount offer to bounce back to your business, Oktoberfest goers will be given your branded item upon entering or leaving. But they'll only be given one thing. Act fast before someone else reserves this spot.

-Gate Giveaways to be provided by sponsor

### GUEST EXPERIENCE

INCLUDES 2 TICKETS

#### ONSTAGE ENTERTAINMENT | \$500

Have a flare for the dramatic? Like the spotlight? Care to lead the group in a round of the chicken dance or a German beer drinking song? This sponsorship opportunity is a chance to make Oktoberfest the fun party in the pumpkin patch we all know and love.

-Prize(s) to be provided by sponsor

#### WATER STATION | \$500

Yes, Oktoberfest is all about the great food, even better beer and fun atmosphere. But behind beer, what is everyone looking for, and at? The Water Station! As the sponsor of the Water Station you can remind folks to stay hydrated, the value of water or simply that your brand knows details like water, make all the difference in the world.

-10x10 booth space provided

### TICKET & BOOTH PACKAGES

#### INTERACTIVE BOOTH SPACE (2 SPACES) | \$750

10x20 booth space (Two 8ft tables & 4 chairs), 4 tickets, social media exposure & sponsor recognition

#### SHOWCASE BOOTH (1 SPACE) | \$500

10x10 booth space (8ft table & 2 chairs), 2 tickets & sponsor recognition

#### TICKET PACKAGE (10 TICKETS) | \$750

Social media exposure & sponsor recognition

#### TICKET PACKAGE ( 5 TICKETS) | \$500

Sponsor recognition



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CUSTOM SPONSORSHIP PACKAGES AVAILABLE, CONTACT JON BUENO AT [JON@VISALIACHAMBER.ORG](mailto:JON@VISALIACHAMBER.ORG)

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

## BE SEEN

\$1,500 Co-Branded Awards \_\_\_\_\_

~~\$1,500 Social Media Ticket Package Giveaway~~ **SOLD**

\$1,500 Promo Code \_\_\_\_\_

## LEAVE YOUR MARK

\$1,000 Gate Giveaways \_\_\_\_\_

## GUEST EXPERIENCE

\$500 Onstage Entertainment \_\_\_\_\_

\$500 Water Station \_\_\_\_\_

## TICKET & BOOTH PACKAGES

\$750 Interactive Booth Space (2 Spaces) \_\_\_\_\_

\$750 Ticket Package (10 Tickets) \_\_\_\_\_

\$500 Showcase Booth (1 Space) \_\_\_\_\_

\$500 Ticket Package (5 Tickets) \_\_\_\_\_

*\*Full payment is due prior to event in order to guarantee participation. "No shows" will be responsible for the total cost of their commitment. Exhibit space will be assigned on a first come first serve basis and products sold in exhibits must be pre-packaged and non-perishable. Exhibitors choosing to sell must provide/display a copy of their re-sellers permit.*

## PAYMENT OPTIONS

\_\_\_\_\_ Check Mail to: Visalia Chamber  
222 N. Garden St. Suite 300  
Visalia, CA 93291

\_\_\_\_\_ Credit card Card # \_\_\_\_\_  
Expiration \_\_\_\_\_ #CVC \_\_\_\_\_

Signature \_\_\_\_\_

Date \_\_\_\_\_

*\*Payment must accompany form unless other arrangements are made. Call (559) 734-5876 with questions.*

